

Presentation material for FY March 2019 financial results

- I. Summary of financial results for FY March 2019
- II. Upward revision to the Mid-term Business Plan and outlook for FY 2020
- III. Accelerate business growth by utilizing ReTech

Released in May 2019

Pressance Corporation Co., Ltd.

Securities Code: 3254 (TSE 1st Section)

- "JPX Nikkei Index 400" component
- "JPX Nikkei Mid and Small Cap Index" component





| I. | Summary of financial results for FY March 2019 |
|----|---|
| 1. | Summary of infanctal results for F 1 Waren 2017 |
| | |
| | |



Consolidated Income Statement Summary

- Operating profit, Ordinary Profit, and Net income growth of 10% or more year-on-year for nine consecutive fiscal years
- Recorded the highest sales and profits in the past (operating profit for FY 2019/3 increased by 33.2% year-on-year)

[million yen]

| | FY 2 | 018/3 | | | FY 2019/3 | | - | |
|--|--------------------------|----------------|-------------|----------------|------------|------------------------------|-----------------------|--|
| | Res | sult | | Result | | Upwardly Revised Plan | | |
| | Amount A | Ratio to sales | Amount B | Ratio to sales | YoY B/A | Amount C | Achievement ratio B/C | |
| Sales | 134,059 | 100.0% | 160,580 | 160,580 100.0% | | 157,851 | 101.7% | |
| Cost of Goods Sold | 99,575 | 74.3% | 116,378 | 72.5% | 116.9% | 113,852 | 102.2% | |
| Gross Margin | 34,484 | 25.7% | 44,201 | 27.5% | 128.2% | 43,998 | 100.5% | |
| SG&A Expenses | 14,121 | 10.5% | 17,082 | 10.6% | 121.0% | 16,984 | 100.6% | |
| Operating Profit | 20,362 | 15.2% | 27,118 | 16.9% | 133.2% | 27,014 | 100.4% | |
| Ordinary Profit | nary Profit 19,858 14.8% | | 26,531 | 16.5% | 133.6% | 26,248 | 101.1% | |
| Net Income Attributable to Owners of Parent | 13,757 | 10.3% | 18,296 | 11.4% | 133.0% | 17,856 | 102.5% | |

Year-on-Year change:

- Sound sales progress pushed up sales result by 26,520 million yen.
- Gross margin rose by 1.8 pt. due to the increased ratio of profitable products to entire sales.
- Gross margin increased by 9,717 million yen, offsetting the increase in SG&A expenses of 2,961 million yen, increasing operating profit by 6,756 million yen

Changes from the initial plan:

Sales, operating profit, and net income increased by 8,108 million yen, 2,577 million yen, and 2,163

million yen, respectively.

Changes from the revised plan:

Sales, operating profit, and net income increased by 2,728 million yen, 104 million yen, and 439

million ven, respectively.



Sales by Major Products in Condominium Sales Business

| • | • | |
|---|------|----------|
| (mill | Inn. | VAN |
| ши | uvu | V (1 |
| | | <i>-</i> |

| | | FY | 2018/3 | | | | | | | | |
|---------------------------|------------|--------|---------|--------|--|--|--|--|--|--|--|
| | | Result | | | | | | | | | |
| | # of units | YoY | | | | | | | | | |
| Studio Condo | 1,726 | 91.2% | 29,707 | 91.5% | | | | | | | |
| Family-type Condo | 1,860 | 120.5% | 71,156 | 141.0% | | | | | | | |
| Condo Building Sales * | 1,246 | 138.4% | 19,318 | 161.4% | | | | | | | |
| Hotel Sales | 183 | NA | 2,744 | NA | | | | | | | |
| Total | 5,015 | 115.7% | 122,926 | 129.6% | | | | | | | |

| _ | | | | | | Liminon yenz | | | | | | | | |
|---|------------|------------|-----------------------|------------|-------------|-----------------------|--|--|--|--|--|--|--|--|
| | | FY 2019/3 | | | | | | | | | | | | |
| | | R | Upwardly Revised Plan | | | | | | | | | | | |
| | # of units | YoY b/a | Amount B | YoY B/A | Amount C | Achievement ratio B/C | | | | | | | | |
| , | 2,363 | 136.9% | 43,011 | 144.8% | 42,999 | 100.0% | | | | | | | | |
|) | 2,078 | 111.7% | 77,375 | 108.7% | 75,673 | 102.2% | | | | | | | | |
|) | 880 | 70.6% | 12,459 | 64.5% | 12,459 | 100.0% | | | | | | | | |
| \ | 980 | 535.5% | 17,625 | 642.3% | 17,625 | 100.0% | | | | | | | | |
| , | 6,301 | 125.6% | 150,472 | 122.4% | 148,759 | 101.2% | | | | | | | | |

Year-on-Year change: Sound sales progress pushed up sales result by 1,286 units with an amount of 27,546 million yen

• Studio condo: Up by 637 units and sales up by 13,304 million yen

• Family-type condo: Up by 218 units and sales up by 6,218 million yen

• Condo building sales: Down by 366 units and sales down by 6,858 million yen

• Hotel sales: Up by five buildings (797 units) and sales up by 14,881 million yen

Changes from the initial plan:

Plan for family-type condo sales
 Plan for hotel sales
 Up by 3,347 million yen from 74,027 million yen
 Up by 2,195 million yen from 15,429 million yen

Changes from the revised plan:

• Plan for family-type condo sales Up by 1,701 million yen from 75,673 million yen

^{*} Condominium building sales: To sell the whole or part of a condominium building wholesale primarily to other condominium dealers



Consolidated Balance Sheet Summary

| | As of March | 31, 2017 | As of March 31, 2018 | | As of March 31, 2019 | | |
|--------------------------------------|----------------------|-------------------|-------------------------|-------------------|-------------------------|-------------------|-------------------------|
| | Result (million yen) | Composition ratio | Result (million yen) | Composition ratio | Result (million yen) | Composition ratio | Change (million yen) |
| Current Assets | 171,810 | 92.7% | 227,161 | 92.6% | 280,591 | 92.9% | 53,430 |
| real estate for sale | 14,324 | 7.7% | 11,275 | 4.6% | 9,603 | 3.2% | ▲ 1,672 |
| real estate for sale in process | 122,174 | 65.9% | 180,461 | 73.5% | 225,302 | 74.6% | 44,840 |
| Non-current Assets | 13,497 | 7.3% | 18,237 | 7.4% | 21,350 | 7.1% | 3,112 |
| Total Assets | 185,307 | 100.0% | 245,399 | 100.0% | 301,942 | 100.0% | 56,543 |
| Current Liabilities | 49,438 | 26.7% | 67,537 | 27.5% | 82,916 | 27.5% | 15,379 |
| short-term liabilities with interest | 25,410 | 13.7% | 40,473 | 16.5% | 54,467 | 18.0% | 13,994 |
| Non-current Liabilities | 76,253 | 41.1% | 102,689 | 41.8% | 124,407 | 41.2% | 21,717 |
| long-term liabilities with interest | 75,691 | 40.8% | 102,021 | 41.6% | 123,619 | 40.9% | 21,597 |
| Total Liabilities | 125,691 | 67.8% | 170,226 | 69.4% | 207,323 | 68.7% | 37,096 |
| Total Net Assets | 59,615 | 32.2% | 75,172 | 30.6% | 94,618 | 31.3% | 19,446 |
| Total Liabilities and Net Assets | 185,307 | 100.0% | 245,399 | 100.0% | 301,942 | 100.0% | 56,543 |

With the adoption and application of the "Partial Amendment to Accounting Standard for Tax Effect Accounting" from the beginning of the fiscal year ended March 2019 under review, Current Assets and Non-current Assets as of the end of FY 2018/3 are retroactively adjusted.

Major factors for changes: Changes from the end of March 2018

Current assets: Real estate for sale down by 1,672 million yen, real estate for sale in process up by 44,840 million yen

Non-current assets: Real estate for rent (net) up by 1,315 million yen (newly owned five properties and transfer three to Real estate

for sale)

Liabilities: Bank loans payable up by 38,492 million yen

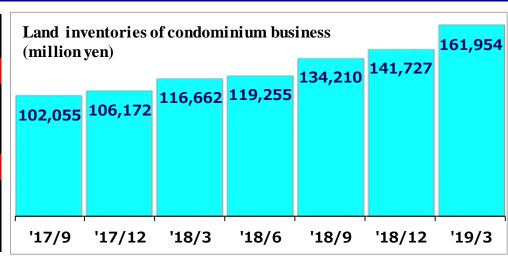
Net assets: Recorded net income of 18,296 million yen for the fiscal year under review

* As for inventory in red frame, refer to the next page for details.



Land Inventory <As of March 31, 2019>

| Breakdown of the number in the red frame on the previous page | Amount (million yen) |
|---|----------------------|
| Real Estate for Sale | 9,603 |
| Land Cost for Condominium Biz (A) | 2,653 |
| Other Land Cost | 2 |
| Construction Cost | 6,947 |
| Real Estate for Sale in Process | 225,302 |
| Land Cost for Condominium Biz (B) | 159,300 |
| Other Land Cost | 20,500 |
| Construction Cost | 45,500 |



| | | Amount (million yen) | Units | Volume of procured land compared with sales plans |
|----|----------------------------------|-------------------------|--------|---|
| La | and Cost for Condominium Biz A+B | 161,954 | 24,625 | |
| | Studio Condominium | 54,255 | 11,159 | Equivalent to the sales volume for about next 3 years |
| | Family-type Condominium | 75,767 | 8,074 | Equivalent to the sales volume for about next 3 years |
| | Condominium Building Sales | 18,881 | 3,699 | Procured the lands for scheduled delivery up to FY March 2022 |
| | Hotel Sales | 13,049 | 1,693 | Procured the lands for scheduled delivery up to FY March 2022 |

- ✓ Properties with a site settled (completed registration in the Company's name) are classified as inventory.

 (In addition, there are 55 buildings with 4,027 units whose land sales contract has been completed but not settled yet. Of these, studio condos account for 3,070 units, and family-type condos account for 957 units.)
- ✓ The sum of land cost for the condominium business (included in inventory total) of (A) + (B) of 161,954 million yen is obtained by aggregating real estate for sale (9,603 million yen) and real estate for sale in process (225,302 million yen), minus other land cost (2 million yen + 20,500 million yen = 20,503 million yen) and construction cost (6,947 million yen + 45,500 million yen = 52,448 million yen), recoded in the balance sheet for FY 2019/3.

^{*} Other land cost includes acquisition-related costs for real estate planned to be owned, planned land for sale, and residential house sales business, etc.



Our Ranking in the Market (Based on the Number of Units Supplied in 2018)

Actual supply of condo units from Jan. 1 to Dec. 31, 2018 (on a launch basis)

Prepared by Pressance Corporation using data from the research of the Real Estate Economic Institute Co., Ltd.

| Area | | Kinki | | Tokai/Chukyo | | Nationwide | Nationwide | |
|-----------------------------|----------|------------------------------------|-------|--|--------|---|------------|--|
| Our ranking | | 1st (for 9 consecutive years) | | 1st (for 7 consecutive y | vears) | 2 nd (for 2 consecutive years) | | |
| Units supplied company | by our | 4,133 | | 1,019 | | 5,267 | | |
| Total units sup the area | plied in | 20,958 | | 5,115 | | 80,256 | | |
| Our market share * | | 19.7% | | 19.9% | | 6.6% | | |
| | 1st | Pressance Corporation Co., Ltd. | 4,133 | Pressance Corporation Co., Ltd. | 1,019 | Sumitomo Realty & Development Co., Ltd. | 7,377 | |
| # of units | 2nd | Nihon Eslead Corporation | 2,401 | Nomura Real Estate Development Co., Ltd. | 425 | Pressance Corporation Co., Ltd. | 5,267 | |
| distributed by top 5 | 3rd | Nissho Estem Co., Ltd. | 1,053 | Daikyo Incorporated | 270 | Nomura Real Estate Development Co., Ltd. | 5,224 | |
| companies | 4th | Hankyu Hanshin Properties Corp. | 966 | Shizuoka Railway Co., Ltd. | 253 | Mitsubishi Estate Residence Co., Ltd. | 3,614 | |
| | 5th | Kintetsu Real Estate Co., Ltd. | 734 | Takara Leben Co., Ltd. | 228 | Mitsui Fudosan Residential Co., Ltd. | 3,198 | |

^{*} Calculated by Pressance Corporation using data from the research of the Real Estate Economic Institute Co., Ltd.



Quarterly Transition of Received Orders (on a Contract Basis) by Major Categories

[million yen]

| | | | FY 2019/3 | | |
|----------------------|-----------|-----------|-----------|-----------|---------|
| | 1Q Result | 2Q Result | 3Q Result | 4Q Result | Total |
| Studio Condo | 15,015 | 15,553 | 15,958 | 13,522 | 60,050 |
| Family-type Condo | 15,457 | 18,505 | 15,699 | 24,893 | 74,556 |
| Condo building sales | 9,309 | 1,673 | 8,862 | 5,246 | 25,092 |
| Hotel Sales | 12,704 | 7,893 | 2,692 | 3,935 | 27,225 |
| Others | 394 | 319 | 5,796 | 5,959 | 12,469 |
| Total | 52,881 | 43,944 | 49,010 | 53,557 | 199,395 |

Orders received Orders for FY 2019/3 remained sound throughout the year.

Total orders increased by 49,017 million ven or 32.6% YoY from 150,377 million ven for FY 2018/3.

Studio condo: Orders remained at a high level throughout the year, though 4Q orders decreased from 3Q.

The total orders largely increased by 16,662 million yen or 38.4% YoY from 43,388 million yen.

Family-type condo: 4Q orders largely increased by 9,194 million yen quarter-on-quarter. Orders were acquired constantly

throughout the year.

Condo building sales: Orders were acquired constantly. Total orders increased by 6,402 million yen or 34.3% from 18,690

million yen YoY.

Hotel sales: Orders were acquired constantly. Total orders increased by 16,834 million yen or 162.0% from 10,391

million yen YoY.

Others: 3Q and 4Q orders increased due to the decision to sell a land acquired for a condo site with a favorable

deal before construction started.

II. Upward revision to the Mid-term Business Plan and outlook for FY 2020

- FY March 2020 (from April 2019 to March 2020, the 2nd year of the Mid-term Business Plan)
- FY March 2021 (from April 2020 to March 2021, the 3rd year of the Mid-term Business Plan)



Revised up 2nd & 3rd years of the Mid-term Business Plan (For 3-Years, FY 2019/3 to FY 2021/3)

[million ven]

| | FY 201 | 19/3 | | FY 202 | 20/3 | | FY 2021/3 | | | |
|---|--------------|----------------------|---------------------------|----------------------|------------|--|------------------------|-------------------|------------|--|
| | (1st year of | the Plan) | (2nd year of the Plan) | | | | (3rd year of the Plan) | | | |
| | Resu | lts | $\mathbf{U}_{\mathbf{l}}$ | owardly Re | vised Plan | | Uj | owardly Re | vised Plan | |
| | Amount A | Composition ratio | Amount B | Composition ratio | YoY B/A | Changes from the plan before revision | Amount C | Composition ratio | YoY C/B | Changes from the plan before revision |
| Sales | 160,580 | 100.0% | 209,219 | 100.0% | 130.3% | 5,148 | 250,960 | 100.0% | 120.0% | 3,101 |
| Cost of Goods Sold | 116,378 | 72.5% | 154,940 | 74.1% | 133.1% | ▲447 | 190,355 | 75.9% | 122.9% | ▲ 988 |
| Gross Margin | 44,201 | 27.5% | 54,278 | 25.9% | 122.8% | 5,595 | 60,604 | 24.1% | 111.7% | 4,089 |
| SG&A Expenses | 17,082 | 10.6% | 21,746 | 10.4% | 127.3% | 1,152 | 24,169 | 9.6% | 111.1% | ▲316 |
| Operating Profit | 27,118 | 16.9% | 32,531 | 15.5% | 120.0% | 4,443 | 36,434 | 14.5% | 112.0% | 4,405 |
| Ordinary Profit | 26,531 | 16.5% | 31,429 | 15.0% | 118.5% | 4,380 | 35,108 | 14.0% | 111.7% | 4,370 |
| Net Income Attributable to Owners of Parent | 18,296 | 11.4% | 21,520 | 10.3% | 117.6% | 3,021 | 23,984 | 9.6% | 111.4% | 3,001 |

Both sales and profit for FY 2019/3 (1st year) exceeded the initial plans.

Plans for FY 2020/3 (2nd year) and FY 2021/3 (3rd year) have been revised upward as sales are expected to remain strong.

- Plan for FY 2020/3 (2nd year) have been replaced with those for FY 2021/3 before upward revision, to be achieved a year ahead of schedule: operating profit of 32,028 million yen; ordinary profit of 30,737 million yen; and net income of 20,982 million yen.
- We also plan to continue steady growth for FY 2021/3 (3rd year).

We forecast that we will attain the management target of 10% or more operating profit growth YoY for both FY 2020/3 and FY 2021/3.



Revised Sales Plan by Product Category in the Mid-term Business Plan

[million yen]

| | FY 2019/3 (1st year of the Plan) Actual | | FY 2020/3 (2nd year of the Plan) Upwardly Revised Plan | | | | FY 2021/3 (3rd year of the Plan) Upwardly Revised Plan | | | |
|----------------------|---|-------------------|--|-------------------|------------|---|--|-------------------|------------|---|
| | Amount A | Composition ratio | Amount B | Composition ratio | YoY B/A | Changes from the plan before revision | Amount C | Composition ratio | YoY C/B | Changes from the plan before revision |
| Studio Condo | 43,011 | 26.8% | 70,901 | 33.9% | 164.8% | 21,188 | 70,765 | 28.2% | 99.8% | 6,286 |
| Family-type Condo | 77,375 | 48.2% | 74,757 | 35.7% | 96.6% | ▲23,846 | 120,037 | 47.8% | 160.6% | ▲ 8,638 |
| Condo Building Sales | 12,459 | 7.8% | 24,715 | 11.8% | 198.4% | 4,224 | 29,238 | 11.7% | 118.3% | 6,695 |
| Hotel Sales | 17,625 | 11.0% | 18,292 | 8.7% | 103.8% | ▲ 4,239 | 17,888 | 7.1% | 97.8% | ▲3,495 |
| Others | 10,107 | 6.3% | 20,552 | 20,552 9.8% 203 | | 7,822 | 13,032 | 5.2% | 63.4% | 2,254 |
| Total | 160,580 | 100.0% | 209,219 | 100.0% | 130.3% | 5,149 | 250,960 | 100.0% | 120.0% | 3,102 |

Major details of upward revision

FY 2020/3

- Sales of studio condo increased significantly from the result for FY 2019/3 (by 64.8%)
- Sales of family-type condo generally continue to be flat from FY 2019/3.

FY 2021/3

- Sales of family-type condo increased significantly from the plan for FY 2020/3 (by 60.6%)
- Sales of studio condo generally continue to be flat from the plan for FY 2020/3

Cond buildings sales: Continued on an upward trend

Hotel sales: generally continue to be flat. Sales will peak out in FY 2021/3 in the current prospect.



Projection of achievement of sales plan for the current fiscal year and the status of orders (on a contract basis) <As of April 1, 2019>

- As of the beginning of FY 2020/3 (April 1, 2019), the planned sales to be posted have achieved up to 73.3% of the Plan (annual sales) in condo sales, other residential houses and real estate business.
- Outstanding orders on April 1 amount to 186,525 million yen, an increase of 45,983 million yen or 32.7% YoY from 140,541 million yen.

Outstanding Balance of Orders as of April 1, 2019

| Outstanding Balance of Orders as of April 1, 2019 | | | | | | |
|---|---------------------------|---------------|------------------------------|---------------|-------------------------|---------------|
| | Total Outstanding Balance | | Breakdown by delivery timing | | | |
| | of contracts | | Scheduled Delivery | | Scheduled Delivery | |
| Category | A+B | | During FY 2020/3 A | | From FY 2021/3 B | |
| | Units | Amount | Units | Amount | Units | Amount |
| | | (million yen) | | (million yen) | | (million yen) |
| Studio | 2,238 | 44,142 | 2,238 | 44,142 | 0 | 0 |
| Family-type | 2,123 | 77,588 | 1,503 | 55,713 | 620 | 21,875 |
| Condo Bldg. Sales | 1,904 | 29,428 | 1,318 | 21,347 | 586 | 8,080 |
| Hotel Sales | 1,054 | 25,708 | 664 | 16,242 | 390 | 9,466 |
| Sales of other residential | 19 | 9,657 | 19 | 9,657 | 0 | 0 |
| houses and real estate | | - / | | , | U | 0 |
| Total | 7,338 | 186,525 | 5,742 | 147,102 | 1,596 | 39,422 |

As of the beginning of FY 2020/3 (April 1, 2019),

orders of 147,102 million yen to be sales for FY2020/3 have been already received and secured up to

73.3%

of the sales plan of 200,702 million yen for FY 2020/3 in condo sales, other real estate and residential houses business

Progress on Outstanding Orders as of April 1, 2019 (FY March 2020)

| | Scheduled Delivery During FY 2020/3 | | Sales Plan for FY 2020/3 | |
|---|--|---------------|--------------------------|--------------------|
| Category | Units | Amount A | Amount C | Progression |
| | | (million yen) | (million yen) | Rate A/C |
| Studio | 2,238 | 44,142 | 70,901 | 62.3% |
| Family-type | 1,503 | 55,713 | 74,757 | 74.5% |
| Condo Bldg. Sales | 1,318 | 21,347 | 24,715 | 86.4% |
| Hotel Sales | 664 | 16,242 | 18,292 | 88.8% |
| Sales of other residential houses and real estate | 19 | 9,657 | 12,035 | 80.2% |
| Total | 5,742 | 147,102 | 200,702 | 73.3% |

Note: The amount of outstanding orders is the sum of property contract proceeds in the following status.

- Buildings mainly under construction and yet to be delivered
- Completed sales contracts
- Uncompleted transfer of property (before buyers' registration)

Normally, outstanding orders are transferred to sales when properties are completed and delivered to customers.



Dividend History and Policy

> Annual dividend per share

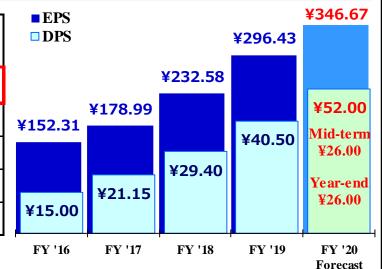
FY 2019/3: 40.5 yen per share (increased by 11.1 yen, dividend payout ratio of 13.7%)

=> FY 2020/3: 52.0 yen per share (increased by 11.5 yen, dividend payout ratio of 15.0%)

Dividend policy (reference)

- Expand the fund of dividend by increasing operating profit at an annual rate of 10% or greater every fiscal year
- Dividend payout ratio: Progressively raise the ratio to 20% by FY 2023/3
- Total dividend amount: An increase of 15% or more year-on-year

| Record date | Ai | nnual divide | nd | Dividend growth rate YoY | Total dividend (million yen) | Dividend payout ratio |
|----------------------|--------|--------------|--------|--------------------------------|---------------------------------|--------------------------|
| | 2Q | Year-end | Total | | | |
| FY2020 (Forecast) | ¥26.00 | ¥26.00 | ¥52.00 | 28.4% | NA | 15.0% |
| FY2019 | ¥17.50 | ¥23.00 | ¥40.50 | 37.8% | 2,524 | 13.7% |
| FY2018 | ¥12.50 | ¥16.90 | ¥29.40 | 39.0% | 1,762 | 12.6% |
| FY2017 | ¥8.75 | ¥12.40 | ¥21.15 | 41.0% | 1,250 | 11.8% |
| FY2016 | ¥0.00 | ¥15.00 | ¥15.00 | 20.0% | 882 | 9.8% |
| | | | | | | |



Note: A 4-for-1 share split of its common shares was conducted as of October 1, 2016. The figures in the above table take the share split into account.

Shareholder benefits (partly renewed from FY 2020/3)

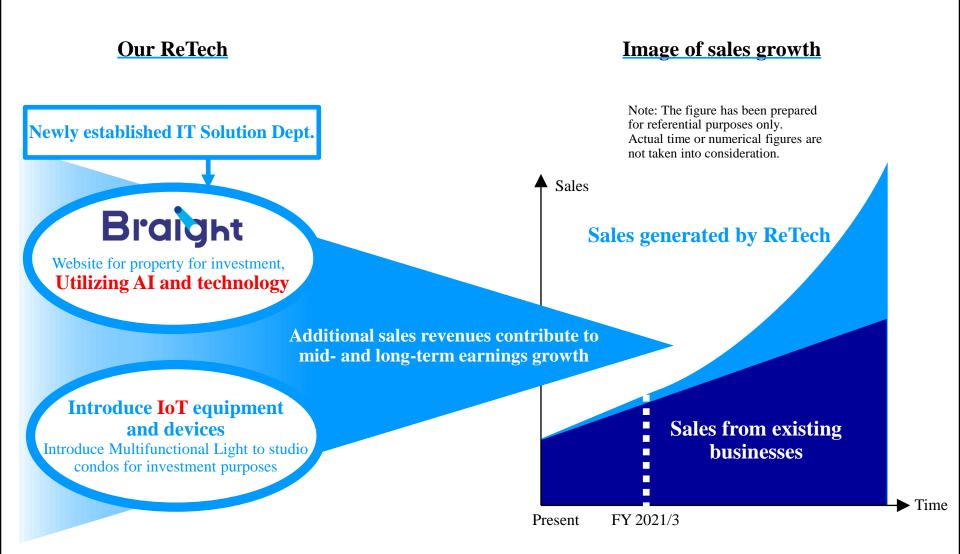
| FY 2019/3 (To be delivered in the end of June 2019) | 100 shares or more and less than 400 shares | VJA Gift Card worth 2,000 yen | | |
|---|---|-------------------------------|--|--|
| | 400 shares or more | VJA Gift Card worth 5,000 yen | | |

III. Accelerate Business Growth by utilizing ReTech

- Braight business (ReTech business) launched
- Multifunctional Light was introduced (IoT device by Sony Corporation)



III. Accelerate business growth by utilizing ReTech





Strengths of Braight

Braight

Highly transparent prices computed by AI

Property transaction big data (About 60 million transactions)

Braight

Wide range of information provision including investment

Potential Customers

Transparent property transaction prices

Our overwhelming transactions (707 buildings and 46,652 units supply)

Braight Vintage

Used property information

Braight

Owner app

Property management app for owners

Braight Simulator

Property prices and revenue forecasted by AI simulator

Braight

New property information

Recognize attractive market value of our properties

Thoroughly support the purchase process in person or by telephone



Benefits for Customers and Effect Generated by Braight

Customers' benefits

Projected effect on earnings

Obtain necessary information at any time and location, and understand it at their own pace



Residents across the country and abroad as well as digital native generations **Potential customer base will grow.**

Property pricing is more reliable because the projection is obtained by AI that takes into consideration ample transaction records.



New customers and repeaters will increase.

Increase sales of new and used properties

Smooth access to proposals and services due to automation, online and paperless procedures



Can spend more time to advance customer service

<u>Customer service and operational</u>

<u>efficiency will be enriched.</u>

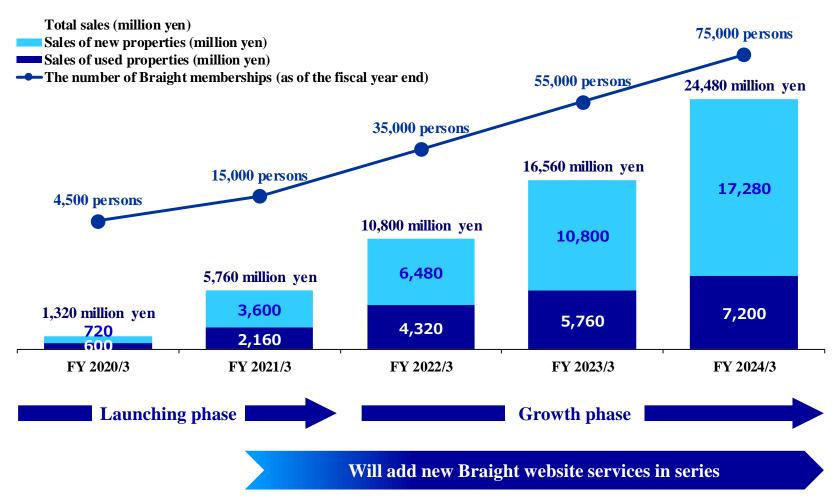
Fulfill "Higher sales of new and used properties" plus "Higher operational efficiency" ⇒ Accelerate earnings growth

Higher brand power leveraged by the Synergy of Pressance and Braight ⇒ Higher corporate value



Numerical targets of Braight business

Sales plan with the existing service of Braight



Numerical targets of new website services are not included in the above figures.



Enhance the Differentiation by Introducing IoT Equipment and Devices

Major features: Multifunctional Light by Sony (LGTC-10 set model)



Alerts by sound and e-mail when the device has sensed human movement while you are away



Remotely use Multifunctional Light via a dedicated smartphone app to talk to a person in another place



Check the room condition and turn the air-conditioner and lighting on and off by remote control



Relaxing music playing from a built-in speaker



A human presence sensor gives a message to a family member back home, while e-mailing a notice to others at the same time.



Turn on the air conditioner, light and TV with a timer 15 minutes before getting up

Standardized equipment of our investment studio condos to be sold

Higher convenience of residents



More clearly stand out from competitors' properties





Higher value of owner's asset

Vigorously adopt other IoT equipment and devices



Pressance Corporation Co., Ltd.

Note: Future numbers presented as earnings estimates in this material are determined based on the information available at the time of disclosure, and contain a lot of uncertain factors.

Actual earnings may depend on the changes in business conditions.

<Contact for inquiries>

IR Section of Business Planning Dept., Pressance Corporation Co., Ltd.

TEL: 06-4793-1650 (main) FAX: 06-4793-1651

E-mail: psc@pressance.co.jp