

May 17, 2018

To whom it may concern

Company name: **Pressance Corporation Co., Ltd.**
Listing: First Section of the Tokyo Stock Exchange
Securities code: 3254
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Notice of Mid-term Business Plan

Pressance Corporation Co., LTD (“the Company”) has made “Mid-term Business Plan” for three fiscal years ending March 2021.

1. Period

Three fiscal years from April 1, 2018 to March 31, 2021

2. Management goal

In addition to the existing management goal of achieving 10% or greater operating profit year on year, the Company has set a goal of raising its dividend payout ratio gradually up to 20% within the next five fiscal years ending March 2023.

3. Mid-term Business Plan (Consolidated)

(Millions of yen)

	FY2019/March	FY2020/March	FY2021/March
Net Sales	152,471	204,070	247,858
Operating Profit	24,541	28,088	32,028
Ordinary Income	23,661	27,048	30,737
Net Income	16,132	18,498	20,982

3. Business Strategy

The Company will vigorously strive to increase market share in Osaka, Kyoto, Kobe, Nagoya, Tokyo Metropolitan Area and Okinawa where the Company has already been recognized as a market leader. The Company will also strive to strengthen market position in the new market, such as Hiroshima, Fukuoka and other local major cities.

By the enhancement of land procurement and sales activities, the Company will strive to expand the number of condominiums and hotels to be provided that are highly satisfactory to our customers in terms of prices as well as location and also will strive to increase the number of units sold and to increase the profit.

The Company aims net sales of 247.8 billion yen and operating profit of 32 billion yen in the fiscal year ending March 2021.